

CONTINUING EDUCATION CREDIT

Psychologists

Application for continuing education credit in Area IV has been made to the Georgia Psychological Association for the following seminars:

- December 9 – 3 hours
- February 24 – 5 *ethics* hours

The GPA is approved by the American Psychological Association to offer continuing education credit for psychologists. The APA-approved sponsor maintains responsibility for the program.

Social Workers, Licensed Professional Counselors, and Marriage and Family Therapists

Application has been made for core professional education hours for each seminar in accordance with the guidelines established by the Georgia Composite Board.

- December 9 – 3 hours
- February 24 – 5 *ethics* hours

Certified Addiction Counselors

Application has been made to the Georgia Addiction Counselors Association for continuing education hours.

- December 9 – 3 contact hours
- February 24 – 5 *ethics* contact hours

IMPORTANT INFORMATION ABOUT OUR CE POLICY

If you are more than 15 minutes late in arriving for a seminar, you will not be allowed to enter until the first break. You will be welcome to remain for the balance of the presentation, but we will not be able to issue continuing education credits to you as a participant. This is according to agency regulations requiring attendance at the entire presentation in order for CEs to be issued. We will also not be able to issue you a refund for the registration fee, since we have a stated refund policy and we will have already counted on your presence in planning for the seminar. We have instituted this policy in an effort to cut down on unnecessary interruptions during the presentation and to ensure that our accreditation to offer CEs is not put into jeopardy. It is our goal to continue to provide you with quality, reasonably priced opportunities to acquire credits needed for your license renewal. Please plan to arrive early or on time for these events. We offer refreshments for your enjoyment before each seminar.

FOR FULL DETAILS ABOUT EACH SEMINAR

Please visit our website at www.ridgeviewinstitute.com or call (770) 434-4568, extension 3001.

LOCATION

All programs are held in Ridgeview's Professional Building North. Ridgeview is located off I-285 at Exit 15 (South Cobb Drive). From Exit 15, travel north on South Cobb Drive approximately 2.5 miles. Ridgeview is on the right. Turn left at the stop sign after you enter the Ridgeview campus. If you need further directions, please call (770) 434-4567.

REFUND POLICY

Requests must be in writing. Refunds will be given on requests postmarked or faxed no later than 5 business days prior to the seminar. No refunds will be issued for "late arrivals" and "no shows." Address: Ridgeview Institute, Terri Lopes, Business Development Department, 3995 South Cobb Drive, Smyrna, GA 30080. Fax: (770) 431-7025. Requests may also be e-mailed to tlopes@ridgeviewinstitute.com.

VISION

Our Vision is to be a premier behavioral health provider, recognized for our quality treatment and specialty services.

TRADITION

Quality Care, Quality Service, Quality Workplace

VALUES

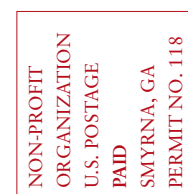
Compassion, Trust, Respect, Integrity

MISSION STATEMENT

Our Mission is to provide a comprehensive continuum of mental health and addiction treatment services based upon a commitment to excellence and quality care to patients and families.

We will continuously strive to assess and improve our performance as a nonprofit healthcare organization based upon the Ridgeview Tradition—Quality of Care, Quality of Service, Quality of Workplace.

Ridgeview Institute has earned the Joint Commission of Accredited Hospital Organizations' Gold Seal of Approval.



Professional Education Series CE Seminars for Clinicians

HOLIDAY 2011 AND WINTER 2012

Spirituality in the Lives of Therapists and Their Clients

Andrew M. Gothard, Psy. D.

Friday, December 9, 2011, 9:30 a.m. – 12:45 p.m.

Fee Setting, Fee Raising, Billing and Collecting for Your Mental Health Practice: Effective Strategies and Ethical Practice

Steven Walfish, Ph.D.

Friday, February 24, 2012, 9:30 a.m. – 4:00 p.m.

Space is limited, you **must** pre-register!

We will not be able to accommodate walk-in registration.

Workshops are designed for **professional audiences only**.

Spirituality in the Lives of Therapists and Their Clients

Andrew M. Gothard, Psy. D.

Friday, December 9, 2011, 9:30 a.m. - 12:45 p.m.

With the evolving emphasis on treating the “whole patient,” healthcare providers, including (or maybe especially) therapists, are being asked to consider the role of spirituality in managing a patient’s health and well-being. In this presentation, Dr. Gothard will engage the participants in discussion of a variety of crucial aspects, such as:

- The dangers and pitfalls of working with “spirit” and “faith” with clients
- Self-disclosure with clients
- Ethical issues surrounding spirituality while working with clients

LEARNING OBJECTIVES

- Understand the mind-spirit-body connection incorporated into a holistic view of psychology and psychotherapy
- Explore the ability to work in this realm from a non-religion-specific, non-denominational perspective
- Discuss the practical applications of incorporating spirituality into the therapeutic relationship in assisting client’s abilities to meet his or her therapeutic goals, by working in areas such as:
 - Overcoming guilt, forgiveness, death/dying/bereavement, pain management/stress management/drug cravings/anger, general empowerment

Andrew Gothard received his undergraduate degree from Georgia State University and his doctoral degree from the Georgia School of Professional Psychology. He has 20 years of psychotherapy and assessment experience in a range of settings including community mental health centers, adult and adolescent psychiatric hospitals, outpatient drug and alcohol treatment centers, a forensic treatment unit, a wilderness-based treatment facility, a private boarding school, and private practice. He has extensive experience in program development and management, practice administration and marketing, and forensic consultation. Dr. Gothard has served as adjunct faculty and guest lecturer at GSPP, GSU, and John Marshall Law School, as well as frequently lecturing in the areas of substance abuse and recovery, anger management, stress management, communication skills, custody evaluations, and court testimony.

Fee Setting, Fee Raising, Billing and Collecting for Your Mental Health Practice: Effective Strategies and Ethical Practice

Steven Walfish, Ph.D.

Friday, February 24, 2012, 9:30 a.m. – 4:00 p.m.

While mental health professionals receive extensive training in the clinical aspects of their professional roles, they typically receive minimal, if any, education and training in the business aspects of practice. Since many clinicians work with clients who utilize their health care insurance to provide reimbursement for services sought, professionals need to be well versed in billing and the collection of fees. Everyone intends to be ethical and remain within the bounds of the law. However, not everyone does, either through acts of omission or commission. Additionally, for those practitioners working with self-pay clients, issues of fee setting and raising of fees will be discussed. Also, examined will be how to work with clients who no longer have the ability to pay. This presentation will focus on protecting clients’ rights, developing an informed consent process that relates to financial aspects of treatment, discuss how the APA Ethics Code relates to fees, billing and collecting, as well as issues of transference and countertransference that contribute to ethical transgressions. Case examples of ethical fee setting, billing and collection problems will be reviewed. The role that managed care decisions play in billing and collecting, and ethical dilemmas posed by managed care for clinicians will also be discussed.

LEARNING OBJECTIVES

- Identify important components of an adequate informed consent form to prevent the likelihood of an ethical breach with a client related to fees, billing and collecting
- Identify one transference and one countertransference issue that often acts as a resistance to implementing a financial contract between clinician and client
- Identify two common ethical problems faced by mental health professionals in establishing fees, raising of fees, and in the billing and collections process

*Steven Walfish, Ph.D., is a licensed psychologist in full-time independent practice for the past 29 years, the last 9 in Atlanta. He received his Ph.D. in Clinical/Community Psychology from the University of South Florida in 1981. Dr. Walfish is a partner in the practice development business, www.thepracticeinstitute.com. He is both an editor and co-author of several books relating to the development and maintenance of a financially successful, ethical private practice. His most recent book, coauthored with Jeff Barnett is *Billing and Collecting for Your Mental Health Practice: Effective Strategies and Ethical Practice* (APA Books, 2011). Dr. Walfish’s next book (co-edited with Lisa Grossman) will be *Translating Research into Practice: A Desk Reference for Practicing Mental Health Professionals* (Springer Books). In January of 2012 he will become President-elect of APA Division 42.*

All proceeds from the December seminar will be given as tax-deductible donations to your choice of one of the following charitable organizations. Thank you for being a part of our giving this holiday season.

Atlanta Community Food Bank

The Atlanta Community Food Bank provides food and other donated products to nearly 700 not-for-profit member agencies serving 38 counties in metro Atlanta and North Georgia. The Food Bank is an IRS 501(c)(3) organization (EIN #58-1376648) and all contributions are tax deductible.

MUST Smyrna (Ministries United for Service and Training)

MUST is a faith-based organization dedicated to providing services to persons in crisis while maintaining their dignity. MUST Ministries is an IRS 501(c)(3) organization (EIN #58-2034725) and all contributions are tax deductible.

NAMI Georgia (National Alliance for the Mentally Ill)

The mission of NAMI Georgia is to improve the quality of life for persons and families who struggle with mental illness through support, education, advocacy and research. NAMI is an IRS 501(c)(3) organization (EIN # 48-1201653) and all contributions are tax deductible.

ITEMS OF NOTE

- The Professional Building North Auditorium is located on the Ridgeview campus. Turn left at the stop sign after you enter the campus.
- Room temperatures may vary; please bring a jacket or sweater.
- Please be mindful of others and refrain from wearing heavy scents.

REGISTRATION

NAME		CREDENTIALS	
PROFESSIONAL LICENSE NUMBER OR SOCIAL SECURITY NUMBER (REQUIRED FOR REPORTING TO ALL AGENCIES)			
STREET ADDRESS			
CITY	STATE	ZIP	
PHONE NUMBER		E-MAIL ADDRESS	

Space is limited. Please call or check our website to verify space availability if registering within 2–3 weeks of the seminar date.

Please check the type of CE credit you need.

- Psychologist Marriage and Family Therapist Professional Counselor
 Certified Addiction Counselor Social Worker Other (certificate only)

Spirituality in the Lives of Therapists and Their Clients

December 9, 2011, 9:30 a.m. – 12:45 p.m., lunch not included.

Registration: \$35 contribution

Your registration fee for the December 9, 2011 seminar will be contributed to one of the following local charities. *Please choose only one organization.*

- NAMI Georgia Atlanta Community Food Bank MUST Smyrna

Fee Setting, Fee Raising, Billing and Collecting for Your Mental Health Practice: Effective Strategies and Ethical Practice

February 24, 2012, 9:30 a.m. – 4:00 p.m., lunch not included.

Registration: \$100 if postmarked or paid by February 17; \$115 late registration

Accepted Methods of Payment

- Check American Express Discover MasterCard Visa

Please make checks payable to Ridgeview Institute.

AMOUNT ENCLOSED		ACCOUNT NUMBER	
EXPIRATION DATE	SECURITY CODE	SIGNATURE OF CARDHOLDER	
BILLING ADDRESS (IF DIFFERENT FROM ABOVE)			
CITY	STATE	ZIP	

Please make checks payable to Ridgeview Institute and mail with this form to: Ridgeview Institute, 3995 S. Cobb Dr., Smyrna GA 30080-6397, attn: Terri Lopes.

To register by fax (credit card only): (770) 431-7025.

Secure online registration is available at www.ridgeviewinstitute.com/hosp_info_calendar_prof.htm.

No phone registration, please. Registration is not confirmed until payment is received.